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New Media Rights Releases Innovative Fair Use App To Help Filmmakers And Online Video Creators

New Media Rights advises filmmakers, creators, and technology startups about copyright, fair use, and when they can and can't reuse content. Advice and education about fair use prevents unnecessary legal disputes, helping creative projects and new businesses flourish. But what if there were an interactive way to teach even more filmmakers, creators, and technology startups about fair use?

Enter The Fair Use App. New Media Rights staff and interns have filtered down many years of experience to produce an app that can help individuals better understand:

- 1) when they can reuse content,
- 2) how their choices affect a fair use argument, and;
- 3) when it's time to talk to a lawyer.

While the app isn't intended to provide automated answers on specific fair use questions, it is helpful as a tool to help folks make better decisions about when and how to reuse content.

You can check out the new app at <http://newmediarights.org/fairuse>

The Fair Use App is years in the making, and is the result of the work of dozens of individuals. Executive Director Art Neill led the project which involved many team members, working directly with local San Diego design firm FYC Labs to develop the app. The team included Staff Attorney Teri Karobonik; Advisory Board members and former legal interns Shaun Spalding '11, Lauren Brady '14, Kyle Welch '14; Advisory Board members Hani Anani, Jonathan McIntosh, Phelan Riessen and Cy Kuckenbaker; alumni Alex Johnson and Ashley Gray as well as current California Western School of Law student Erika Lee. Here's what a few members of our team had to say about the app.

Executive Director Neill:

"I'm proud that we worked with our students to create this new educational resource for the community. I think it also speaks volumes not only to the innovation driving New Media Rights but also the innovative law students we bring in and help to train to be the next generation of creative and practice ready lawyers our profession and the public needs."

Current law student Erika Lee:

“It was a privilege to work on an innovative app that translates a complicated area of the law for thousands of filmmakers who need to understand how to reuse content within the law.”

New Media Rights Advisory Board member Shaun Spalding '11:

"Fair use does everything from allow creators to make pop culture videos on YouTube to giving journalists the right to do investigative reporting. Most of the documentaries you watch on Netflix wouldn't exist without fair use, so I'm glad that there's an easy-to-use app out there to learn about how fair use works."

About New Media Rights

Founded by attorney Art Neill in 2007, New Media Rights is an independently funded non-profit program of California Western School of Law 501(c)(3), that provides critical, preventative, one-to-one legal services to creators, entrepreneurs and internet users whose projects require specialized internet, intellectual property, privacy, media, and communications law expertise..

In addition to direct, one-to-one legal services, New Media Rights turns what we learn into hundreds of freely available video and written legal education guides. New Media Rights also turns what we learn into policy work before the Copyright Office and the FCC, to ensure that new regulations reflect the current needs of creators and small entrepreneurs.

Finally, through our partnership with California Western School of Law, New Media Rights trains the next generation of attorneys in cutting edge areas of the law, with an emphasis on the public interest to ensure the next generation of lawyers can help the next generation of creators and entrepreneurs thrive.

For questions about New Media Rights, contact Art Neill at 619-591-8870 or art@newmediarights.org.